

OFFICIAL MONTHLY PUBLICATION OF THE CENTRAL VALLEY MUSTANG CLUB



MARCH 2025

the **PONY PRESS**

WILD HORSES *Sixty Years of the Mustang*
The California Automobile Museum



**Are New Edge
Cobra Models An
Underrated
Bargain?**

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www.cvmustang.org



club info

Central Valley Mustang Club, Inc. • P.O. Box 25964 • Fresno, CA 93729-5964
Phone: (559) 715-CVMC (2862) • Website: www.cvmustang.org

Club Purpose: To provide a common meeting ground for Mustang owners and further the enjoyment of ownership; to include workshops, discussions and technical meetings; to promote a more favorable relationship with the general motoring public; to further the preservation and restoration of all Mustangs.

Who Can Join: The club is open to all Mustang enthusiasts. Any individual or family can join. Ownership of a Mustang is not essential, but enthusiasm is. CVMC embraces the practice of encouraging diversity within the membership and involvement of the entire family in its membership and at all club events.

A Family Oriented Organization: As a part of promoting family involvement in the club, children are allowed and in fact encouraged at all club functions. In deference to this family involvement and the driving of motor vehicles, consumption of alcoholic beverages is discouraged at club events except where the club is staying overnight and there is no potential for any drinking member or guest to get behind the wheel.

Dues: For the first year only, \$30 for a one year Active Membership, of which \$5 will be an initiation fee and \$25 for dues. For additional family members, Active Membership dues are \$5 per member. Renewals are due each January. Renewal notices are not sent out.



board members

CVMC OFFICERS

Brandon Walker • President	288-0450
Dave Ward • Vice-President	289-2366
Susan Ward • Secretary	288-6352
John Briar • Treasurer	259-1437

MEMBERS AT LARGE

Diane Buranen	647-6034
Chris McKinney	281-8026
Isaiah Montion	696-7968
Cathy Stacy	240-4213

** Compliments or complaints should be presented to Members At Large.*

ACTIVITIES CHAIR

Mary Kokalis	229-3219
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** Suggestions for activities should be directed to the Activities Committee.*

MEMBERSHIP CHAIR

Linda Alexander	408-1584
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MERCHANDISE CHAIR

Robin McCann	709-0830
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SUNSHINE CHAIR

Lynnelle Beckley	977-1116
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WEBMASTER

Paul Beckley	246-5721
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NEWSLETTER EDITOR

Garo Chekerdemian	906-7563
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ADVERTISING

** Talk to a Member at Large*

ADVERTISING RATES:

Classified Ads (3 Lines)

CVMC Members	FREE
Non Members per issue	\$3.00
with Photo	\$10.00

Business Card Ad

CVMC Members	FREE
Issue	\$5.00
Six Months	\$13.00
One Year	\$25.00

Double Business Card Ad (1/4 Page)

Issue	\$7.00
Six Months	\$20.00
Half Page (One Year)	\$70.00
Full Page (One Year)	\$105.00
Half Page / Back Cover / One Year	\$80.00

past presidents

Brandon Walker	2024
Joseph Colvin	2020-2023
Ron Dupras	2017-2019
Mark Gardner	2016
Jim Sanborn	2015
Paul Beckley	2012-2014
Allen Rasmussen	2011
Ron Deubner	2010
Jim Sanborn	2009
Wanda Hamshar	2008
Michael Metz	2006-2007
Jim Sanborn	2005
Doug Deffenbach	2003-2004
Christina De La Pena	2001-2002
Jim Sanborn	2000
Jay Sharmer	1999
Brian Massey	1997-1998
Jim Sanborn	1996
Ron Deubner	1995
Paul Beckley	1994
Dave Rose	1993
Paul Beckley	1989-1992

The Central Valley Mustang Club accepts paid advertising from legitimate businesses. CVMC does not necessarily endorse or accept responsibility for the quality or integrity of our advertisers' services.



monthly meeting

Last Thursday of Each Month

EL PUEBLITO MEXICAN RESTAURANT

1437 Tollhouse Road • Clovis, CA (N/E Sunnyside & 3rd)

Dinner: 5:30 PM • Meeting: 6:30 - 8:00 PM



from the
president

Greetings to all of you Mustangers!!

We had our annual blossom trail event on Saturday, March 1st. We had a great turn out with eleven cars this year. It was a perfect day too!

Our first club trip of 2025 on March 15-16 with Joe, or Grand Puba, hosting our trip to Sacramento to see the CA State Train Museum Sat 15th, eating a late lunch at Joe's Crab Shack (He did try to tell our wait staff that he owned the place but that did not go over!). Then we went to the CAAuto Museum on Sunday. We had a great time in spite of the traffic nightmare due to Sacramento closing many streets around old town area for a parade/5k run/etc. It was difficult to navigate the streets as so many were closed. I think that we had a great time thanks to Joe! The third Sunday is when the Auto Museum gives free rides in they collection of cars!

Car show season has now officially started! VP Dave will have some fun events on our calendar for this year! We have several already: Mendota in April, Jefferson & Suisun City in May, and more!

We have our club Easter potluck again at the Beckley's house on Sat April 12, including the bunny shoot; Movie night at EAA showing Need for Speed. We are meeting for the anniversary of the Mustang on April 17 at Triangle Burger 3173 W Shaw, The Clovis Rodeo parade on Sat April 26 and more fun things coming up!

Monthly meetings: El Pueblito Mexican Restaurant, 1437 Tollhouse Road in Clovis. Our dinner time is from 5:30 to 6:30 pm. Our meeting time is from 6:30 to 8:00 pm.

Our breakfast: The Train Depot, 3045 E Ashlan Ave in Fresno on the first Saturday of each month (all 12 months) from 10:00 to 11:30/12:00 'ish' at / NW corner First St/Ashlan Ave. Next one is Sat April 5.

I believe that activities, including car shows, are the lifeblood of our club! For those of us who have not yet paid: Remember that 2025 dues are due now.

It is hard to be in a bad mood when you get to drive a Mustang! Have fun is our motto for the club!

Happy Mustanging to all of you for 2025!

Brandon Walker
CVMC President



from the
editor

calling Dr. Stang!



Garo Chekerdeman
CVMC - Newsletter Editor

upcoming events

APRIL 2025

Date	Time	Event Type	Description
5 Sat	☐ 10:00AM - 12:00PM ☐	☐	MENDOTA RACEWAY PARK
		☐	Club Breakfast/THE TRAIN DEPOT
6 Sun	7AM - 3PM ☐		NOT A CVMC EVENT Cherry Auction
7 Mon	5:30PM - 8PM ☐	☐	Special board meeting to discuss bylaw changes only
12 Sat	12PM - 5PM ☐	☐	BUNNY SHOOT @ PAUL'S
	4PM - 5:45PM ☐	☐	NEW DATE!! Spicy Mayo hibachi
13 Sun	☐	☐	Fabulous Fords postponing to a future date in 2026.
17 Thu	5PM - 7PM ☐	☐	National Mustang Day
21 Mon	6PM - 8:30PM ☐	☐	CVMC Board Meeting @ Mimi Cafe
24 Thu	5:30PM - 8:00PM ☐	☐	NEW MEETING PLACE!!! El Pueblito Mexican Restaurant C.V.M.C. General Membership Meeting
27 Sun	10AM - 4PM ☐		NOT A CVMC EVENT 30th Annual Madera VW Spring Fling

Check online for updates and additions

happy birthday

MARCH:

Mar 12 Garo Chekerdeman

Mar 15 Lilly Kier

Mar 21 Mike Olson

Mar 21 Sue Atkisson

Mar 21 Jessica Cox

Mar 21 Tina Schultz

Mar 25 John Ramsey

Mar 31 Joseph Colvin



NEW MEETING PLACE / TIME!!!

next general meeting

April 24th, 2025

EL PUEBLITO MEXICAN RESTAURANT

1437 Tollhouse Road

(N/E Sunnyside & 3rd Clovis)

Dinner - 5:30 pm / Meeting - 6:30 - 8:00 pm

Central Valley
MUSTANG
Club, Inc.



be sure to check out
cvmustang.org

Events Calendar

Photo Gallery

Newsletters

Merchandise

Are New Edge Cobra Models An Underrated Bargain?



By: Braden Carlson
Source: themustangsource.com

New Edge Cobra with only 3,000 miles on the odometer sold for a surprisingly low price. Is now the time to buy one?

There's a chance that the outlandish price of Cobra R models and even Terminators these days has us a bit jaded. However, the pre-terminator New Edge Cobra mustangs are still a blast to drive. Sure, there's no supercharger whine and they come with a substantially less potent drivetrain, but they're still great cars. What you do still get is a 4.6-liter modular V8, an available five-speed manual transmission, and the elusive independent rear suspension setup that truly makes these Mustangs much more than straight-line heroes.

So, when we saw this gorgeous Laser Red example appear on Bring A Trailer with only 3,000 miles on it, we thought we'd surely be in for a huge number. After all, we've seen desirable Honda and Acura models surpass the \$100,000 mark courtesy of low mileage and showroom condition. So, when this beautiful pony car sold for just \$23,250, we were a bit surprised. That's got us wondering if now is the time to buy one in this condition!

Will the New Edge Cobra Be the Next to Climb in Value?

Though the 4.6-liter V8 under the hood of the 2001 SVT Cobra doesn't pack the supercharged Terminator punch, it's still got plenty of oomph. With 320 horsepower on tap and an accompanying 317 pound-feet of torque, it's no slouch. When new, MotorWeek reported a 0-60 sprint in 5.3 seconds. That may not sound like a lot now, but this was nearly 25 years ago!

That power is fed through a five-speed manual transmission to the rear axle where a Traction-Lok limited slip differential puts it to the ground. As mentioned above, the New Edge Cobra was the first Mustang to leave the factory with independent rear suspension. So, these cars make great autocross or road course weekenders. That's especially true with a little bit of aftermarket and fine tuning. Again, it's 25 years old. That IRS setup is a bit outdated at this point. That said, it's a lot easier to set a Cobra up for grip than it is a standard solid-axle GT from the same era!

It's hard to imagine a world where a car with this little mileage doesn't eventually ascend in value. In a world where even Mustang II models are now gaining some appreciation, it's only a matter of time before this modern classic turns into, well, just a classic. As is the case with anything, there'll be millennials with fat wallets ready to buy a pristine piece of nostalgia. For a mere \$23,000 right now, you could be the person cashing out on the nostalgia.

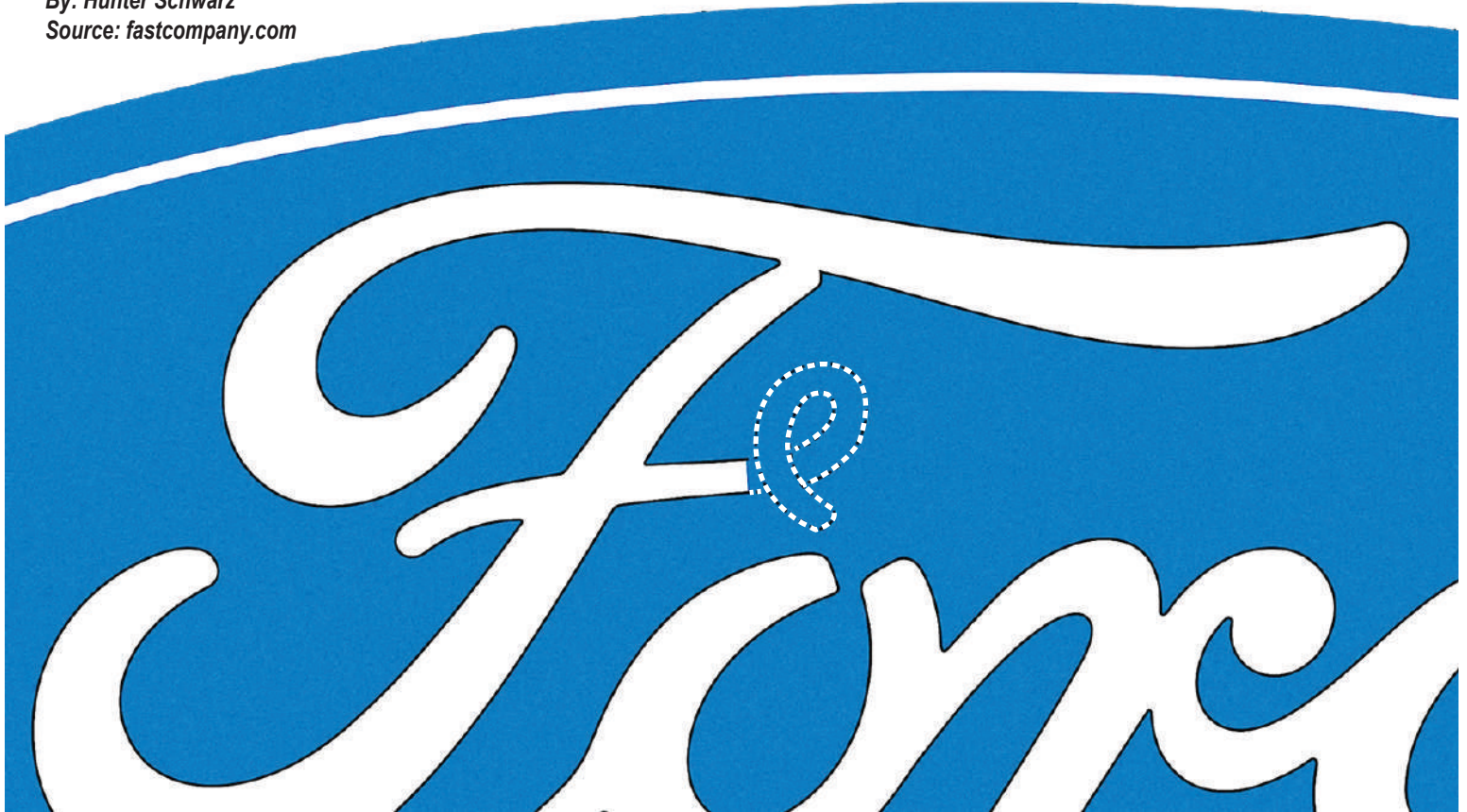
A bit of a side note, here. There's a chance the photos on the listing could have played a part in it not quite collecting as much money as we may have thought. Here's a pro tip for anyone selling a car of this caliber: hire a real photographer. You won't regret it.

People are just noticing this weird detail in Ford's century-old logo

Once you see the curlicue, you can't unsee it.

By: Hunter Schwarz

Source: [fastcompany.com](https://www.fastcompany.com)



Ford has used some version of its famous script logo for more than a century, but despite its widespread usage, people are scratching their heads over a detail they just noticed.

In a viral TikTok, user Monica Turner asked viewers to pick the correct version of the automaker's logo, one with a funny-looking flourish on the logo's "F" and one without. Viewers were split on which version they thought was correct, and to some commenters' surprise, it's the one with the curlicue.

Side by side and to the untrained eye, the real Ford logo looks fake next to its dupe. In the age of corporate blandness, the curlicue flourish reads as fake, but it's been there as far back as the 1910s, according to a vintage advertising sign in the Henry Ford Museum. Some commenters—including a former Ford mechanic and another who worked at a Ford dealership—got it right, but the rest of us should know better too. Ford's F-150 truck has been the long-running best-selling vehicle in the U.S., and over multiple rebrands, Ford has kept the script styling of its logo intact.

The origin of Ford's logo

The logo, designed by Ford engineer and former letterpress printer C. Harold Wills, is inspired by its founder's signature, but it's not an exact replica. (Ford's signature, notably, didn't include the curlicue.) Like the script logo for Coca-Cola, founded several decades before Ford, the automaker's logo was created in an era of ornate script branding that's survived through multiple iterations and a trend toward sans-serif type all the way to the 21st century. When legendary designer Paul Rand created a handsome, modern, non-script logo concept for Ford in 1966, Henry Ford II decided against it because he thought it would have been too radical.

Imagine Ford's logo, and you're likely to recall the script font and blue oval, but perhaps other details are a bit hazy. That's normal. Studies have shown that humans are terrible at remembering logos because our brains don't bother storing unnecessary information unless we choose to memorize it; that way we can free up space to remember more important things. That leads to our inability to remember whether the bite mark and tilt of the leaf on the Apple logo is on the left or right (it's the right) or whether or not the Fruit of the Loom logo has a cornucopia in it (it doesn't).

Since the minutia of Ford's logo isn't a pressing concern for most of us, our brain stores only the basics. See an oval badge with script type, and you know it's Ford. Look a little closer, though, and the details may surprise you.



From top: The 1907 version of Ford's logo by C. Harold Wills, and a contemporary version [Images: Ford]

THE SCENE

Greg Cohorst and Chukchansi Gold Resort & Casino

By: Lynne Rayner

Have you ever wondered what it would be like if you could take your 1960's self, go through a magic tunnel of some kind, and come out "brand new" 60 years later? Maybe you've even wished for that! Tying into that dream, Chukchansi Gold Resort and Casino has a new ad for their 2025 Mustang giveaway. The film starts all in black and white with a 1965 white Mustang convertible pulling up at their front entrance. After the car occupants get out of the car and have finished enjoying all that the casino offers, they leave in a 2025 Mustang that is now all in color. But that white Mustang? It has a close association with our club because it belongs to none other than Greg Cohorst!

This is a car you may have seen at various events like the Veterans' Day Parade or the Minarets High School graduation event or last fall you may have seen it surrounded by the cheerleaders and a busload of band members from Orosi High School. Jim Costa has even been seen riding it in eight or nine times.

Greg said he "always liked Mustangs and convertibles" so when this car came up at an estate sale ten years ago, he bid on it and got it. He added that it was "in good condition," although he has done a couple of things since then to personalize it, things like adding a console and mag wheels.

If you haven't already seen the ad, you might be able to catch it on any number of TV stations, or go directly to Chukchansi's website and it is featured there. Then when you do see Greg, give him a high five and gently pat his now famous pony!.







THE SCENE

Road Trip!






IT'S GETTING CLOSER!

Ford 'Mach 4' Trademark Fuels Future Mustang Sedan Rumors

The automaker applied for a new patent that conjured up old ideas about a four-door version of the Mustang—no, not that one.



Mark:	MACH 4	MACH 4
US Serial Number:	99055118	Application Filing Date: Feb. 25, 2025
Filed as Base Application:	Yes	Currently Base Application: Yes
Register:	Principal	
Mark Type:	Trademark	
TM5 Common Status		LIVE/APPLICATION/Awaiting Examination
Descriptor:		The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.
Status:	New application awaiting assignment to an examining attorney. See current trademark processing wait times for more information.	
Status Date:	Feb. 25, 2025	

By: Jack Fitzgerald
Source: caranddriver.com

Ford filed a new trademark with the USPTO that could point to a Mustang sedan being built in the near future.

The company filed to trademark the name "Mach 4," conjuring images of Ford's iconic pony car stretched to accommodate a set of rear doors.

The idea of a four-door Mustang isn't totally new, the company has been selling an electric SUV called the Mustang Mach-E for four years, after all.

Automotive subbrands are all the rage these days. Everyone's got one. GMC spun off the Hummer into its own thing, Jeep revived the Wagoneer as its own brand, and Chevy is reportedly preparing to spin Corvette into a standalone brand. Thanks to the introduction of the Mustang Mach-E several years ago, Ford also knows how to transform a popular nameplate into something new.

Mach 4 a Mustang Sedan?

Now, a new report from Ford Authority revealed that Ford has applied for a new trademark with the USPTO (United States Patent and Trademark Office) for the name "Mach 4." The application was filed on February 25. According to the USPTO site, the trademark covers "Motor vehicles, namely gasoline and electric automobiles, pickup trucks, sport-utility vehicles, and their structural parts."

Rumors that Ford will build a Mustang sedan have been around for years, even going as far back as the Mustang's first generation, according to Ford Authority. Fast forward to 2018, and Ford reportedly showed a concept model to dealers before the project was shelved. The outlet also reported that last May, Ford CEO Jim Farley said he "believes" the automaker could build a four-door Mustang as long as it has "all the performance and attitude of the original."

There's also the possibility that this Mach 4 trademark somehow relates to the standalone Raptor supercar Ford has teased in the past. Nothing is known about that particular project, but in January, Farley told Top Gear, "We're in the middle of creating something, so we don't have all the answers yet, but the question is, should Ford make an off-road supercar? Not a version of a car, a standalone supercar."

Given that Ford has already angered the feistiest of Mustang purists with the electric Mustang Mach-E, there's a real possibility that the automaker could introduce a sedan. Then again, none of the previous Mustang sedan rumors have amounted to anything, so we'll have to wait and see if this trademark also turns into a nothingburger.

SLOW YOUR ROLL

FORD Mustang

Take the Mustang Pledge.

Ford Motor Co.



STYLED LIKE MACH 1, BUT Add BLACK VINYL-COVERED TOP, BLACK SIDE STRIPES, BODY and BUMPERS ARE RED.

For Spring Only. A Mustang of a New Stripe.

A New Mustang Hardtop. It's a Special Spring Value at your Ford Dealer's. Now



REAR WINDOW

71 1/2

FORD MUSTANG *

72

\$3557.

SPORTSROOF

HIT



MACH 1
\$3737.

CVT. \$3785.



DASH



Control and balance



HP CUTS

250 CID 6 (99 HP)
302 CID V8 (141 HP)

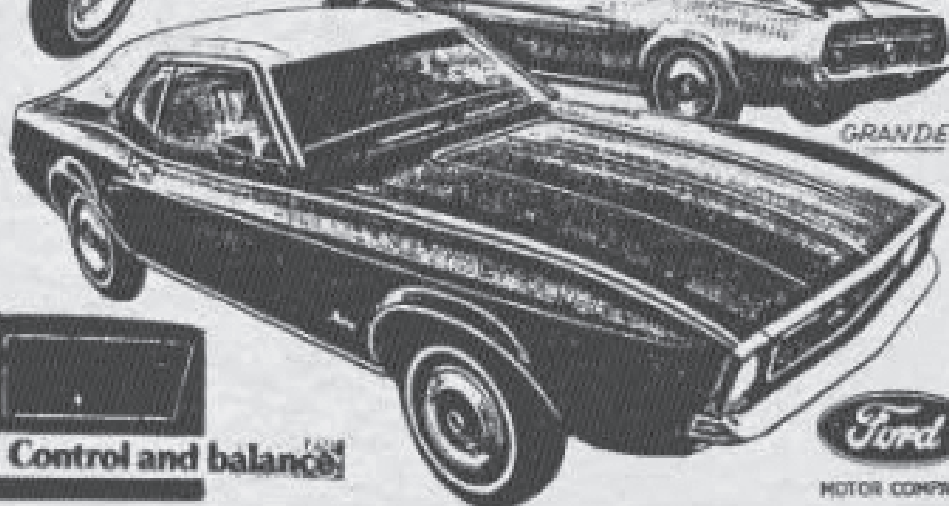


\$3500.

* - FORD PREFIX ADDED IN MUSTANG ADVERTISING, 1972.



GRANDE



MOTOR COMPANY

SLOW YOUR ROLL

CENTRAL VALLEY MUSTANG CLUB OFFICIAL MERCHANDISE



Women's V-Neck T-Shirts • Men's T-Shirts
CVMC Embroidered Hat



MEMBERSHIP APPLICATION

PRIMARY MEMBER NAME: _____

Are you a current MCA (Mustang Club Of America) member? ☐ Yes ☐ No

MCA (Mustang Club Of America) Member Number: _____

Birthdate: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Your Preferred Email: _____

Phone: _____ Cell Phone: _____

In an effort to maintain the privacy of our members, please select if you prefer to not publish your contact information in our membership lists.

☐ Yes, Please do not publish. ☐ No, It is ok to share my information with other members.

Please select your choice. We WILL NOT sell or share your information with ANYONE outside the club membership.

SPOUSE: _____ Spouse's Birthdate: _____

Spouse's Email: _____ Spouse's Cell Phone: _____

Children's name(s) and birthdate(s): _____

1ST VEHICLE - Please enter your vehicle(s) information.

Vehicle Year * _____ Vehicle Make * _____ Vehicle Model * _____

Vehicle Color * _____ Speciality Vehicle? _____

2ND VEHICLE - Please enter your vehicle(s) information.

Vehicle Year * _____ Vehicle Make * _____ Vehicle Model * _____

Vehicle Color * _____ Speciality Vehicle? _____

How did you hear about us? _____

Membership Requirements: Insurance - Each active and honorary membership will be required to carry and produce to the Membership Committee evidence of public liability and property damage insurance as follows: a) In the minimum amount required by California law. B) Or, in individual cases, the amounts recommended by the Membership Committee or the Executive Board. This insurance must cover the car owner and any driver of that member's vehicle. Lack or, cancellation of a member's policy immediately invalidates his/her membership in this club. Operator's License - Each active and honorary member must have a valid vehicle operator's license at all times. Lack of, cancellation of, or expiration of this license immediately invalidates membership.

Release of Damages: By submitting this document online, applicant / member agrees to hold the Central Valley Mustang Club, Inc. harmless for and to protect and defend the Officers and Club Members from any damages that may occur en route to, during, or from an event in which the applicant / member is involved. By submitting this document online, the submit button will constitute your signature as proof that the included information is true and accurate and that you agree to the requirements previously set forth.

Central Valley Mustang Club, Inc.

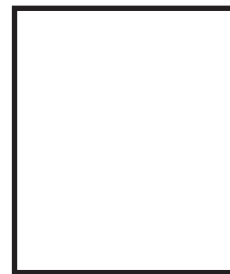
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the **pony**
OFFICIAL MONTHLY PUBLICATION
PRESS

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