



the **pony**

OFFICIAL MONTHLY PUBLICATION

PRESS

January 2014

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Ford shows the WORLD the 2015 Mustang



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for your
birthday?



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CLUB INFORMATION:



Central Valley Mustang Club, Inc.
P.O. Box 9864 • Fresno, CA 93794
Website: <http://www.cvmustang.org>

Club Purpose: To provide a common meeting ground for Mustang owners and further the enjoyment of ownership; to include workshops, discussions and technical meetings; to promote a more favorable relationship with the general motoring public; to further the preservation and restoration of all Mustangs.

Who Can Join: The club is open to all Mustang enthusiasts. Any individual or family can join. Ownership of a Mustang is not essential, but enthusiasm is. CVMC embraces the practice of encouraging diversity within the membership and involvement of the entire family in its membership and at all club events.

A Family Oriented Organization: As a part of promoting family involvement in the club, children are allowed and in fact encouraged at all club functions. In deference to this family involvement and the driving of motor vehicles, consumption of alcoholic beverages is discouraged at club events except where the club is staying overnight and there is no potential for any drinking member or guest to get behind the wheel.

Dues: For the first year only, \$30 for a one year Active Membership, of which \$5 will be an initiation fee and \$25 for dues. For additional family members, Active Membership dues are \$5 per member. Renewals are due each January. Renewal notices are not sent out.

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Paul Beckley • President	323-7267
Jim Sanborn • Vice President	246-6835
Carol DeLaPena • Secretary	453-0571
Jo-el Vaughan • Treasurer	292-5595

MEMBERS AT LARGE

Karen Diaz	224-2492
Robert Grant	645-6146
Bob Vaughan	292-5595
Brandon Walker	292-5595

Compliments or complaints should be presented to Members At Large.

MEMBERSHIP CHAIRMAN

Brandon Walker	323-2150
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CLUB MERCHANDISE CHAIRMAN

Bob Anderson	233-8983
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ACTIVITIES & PUBLICITY COMMITTEE

Mary Kokalis	229-3219
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Suggestions for activities should be directed to the Activities Committee.

CALLING COMMITTEE

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WEBMASTER

Brandon Walker	323-2150
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Nancy Sharmer	346-1096
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NEWSLETTER EDITOR

Garo Chekerdeman	906-7563
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Last Thursday of Each Month
YOSEMITE FALLS RESTAURANT
4020 N. Cedar Ave • Fresno, CA
Dinner: 6 PM • Meeting: 7 PM

PAST PRESIDENTS

Paul Beckley	2012-2013
Allen Rasmussen	2011
Ron Deubner	2010
Jim Sanborn	2009
Wanda Hamshar	2008
Michael Metz	2006-2007
Jim Sanborn	2005
Doug Deffenbach	2003-2004
Christina De La Pena	2001-2002
Jim Sanborn	2000
Jay Sharmer	1999
Brian Massey	1997-1998
Jim Sanborn	1996
Ron Deubner	1995
Paul Beckley	1994
Dave Rose	1993
Paul Beckley	1989-1992

PRESIDENTIAL RAMBLINGS



Get well
soon
Paul

or else we'll
install a
puppet regime
and drive
Camaros

FROM THE EDITOR



When 2013 was ending, it was my hopes that 2014 would be a little smoother. Yes, I often wonder what color the sky is in my world...

The woes of the Mach have gotten much worse and so it's now relegated to sitting on the driveway. It's kind of a game of craps on what you're going to get when you pull out of the driveway.

But let me assure you my friends, there is a plan. Oh yes there is...

Next is my wife's 2003 Expedition. It too has become an ornament in the front yard (a very heavy ornament) since finding out that there seems to be a spun rod bearing. Really...? I didn't think I would ever run out of swear words, but I sure did. Haven't figured out what to do with that yet.

If you didn't notice, the front of the newsletter is a little different with a new logo commemorating our 25th years as a club. We're starting early and we're going to let everyone know who we are.



As I stated last month we're making slight adjustments to the newsletter to make it better and more enjoyable. Along with the newsletter, Brandon, Paul and I met a few times working together to start implementing the new layout for the website. Hang onto your lunch box because it's going to be great.

As always, thanks for the support and let's have a great year!

Garo Chekerdemian - Editor

finally!

Ford shows the WORLD the 2015 Mustang

Ford Motor Co. unveiled the sixth-generation pony car this month in Dearborn, Mich. as part of a six-city, four-continent global unveiling. Other cities included New York; Los Angeles; Barcelona; Shanghai and Sydney.

"Our designers and engineers spent a lot of time going back through the history of Mustang, and looking at those design cues from the past, and interpreted that for a car for today," said Ford Chief Operating Officer Mark Fields during the unveiling at Ford's Conference and Events Center.

Ford said the 2015 Mustang should go into production by mid-next year at its Flat Rock Assembly Plant in Michigan and be available in U.S. showrooms in fall 2014. Fields said the Dearborn-based automaker is doing a staggered global release, with the vehicle arriving in global markets, including Europe and Asia, through 2015.

The iconic pony car features a sleeker design with a lower, wider stance and bolder dual grille. It's definitely a Mustang, but features new design cues and technologies – from LED lights to integral-link independent rear suspension.

J Mays, Ford chief creative officer and design vice president, said both the engineering and design teams made sure to pay tribute to Mustang's 50-year heritage, while moving the vehicle forward.

"You look at this silhouette, what you see here, it's a bloodline," he said. "It runs back and courses through the veins of every Mustang back to 1964 and a half."

"There are in valuables that make this car a Mustang."

The 2015 Mustang will be offered with three engine options, including a standard 3.7-liter V6 with at least 300 horsepower and 270 lb.-ft. of torque, according to Ford. The other two options include a 5.0-liter V8 with upgraded valvetrain and cylinder heads that yield more than 420 horsepower and 390 lb.-ft. of torque and an all-new 2.3-liter EcoBoost engine.



Get a 2015 Mustang Revell Model Kit for Free at Ford's Detroit Auto Show

By: Dan Mihalascu

Source: carscoops.com

Visitors of the Detroit Auto Show who can't afford a real 2015 Ford Mustang won't go home empty-handed. That's because toy manufacturer Revell is giving away the first official 2015 Mustang model kit free of charge to those who visit Ford's booth.

To commemorate 50 years of Mustang, Revell will host a "Make 'n Take" event at the Ford stand during the show. At the event, children of all ages (yes, you too) and enthusiasts will be able to build and take home their own free Auto Show Edition 2015 Ford Mustang model before the real pony car even hits the road.

"For nearly 50 years, kids of all ages have been configuring and building their own personal full-size and small-scale Mustangs, and now they can build a new dream car and take it home," said Steve Ling, Ford car marketing manager.

Revell's 2015 Ford Mustang model kit can be easily assembled in minutes.

"I am thrilled Revell has the opportunity to work with Ford this year and provide kids and enthusiasts a chance to make and then take our 2015 Ford Mustang models home with them," said Lou Aguilera, Revell vice president and general manager.

Revell introduced its first scale model of the Ford Mustang in 1968 and has produced more than 3 million small-scale Mustangs ever since together with sister brand Monogram, in scales ranging from 1/64 to 1/12.



Ford CEO Alan Mulally to stay with automaker through 2014, won't go to Microsoft

By Alisa Priddle

Source: freep.com

Ford CEO Alan Mulally put an end to speculation about his future when he told the Associated Press he is staying at the automaker at least through 2014.

"Alan made it perfectly clear that he wanted to end all speculation," said Ford spokesman Jay Cooney. "He has no plans to do anything else other than continue serving Ford."

Mulally's comments, made during an interview in Dearborn, constitute the most definitive statement Mulally has made since reports surfaced last September that Microsoft was courting him to be the next CEO of the Washington state-based technology giant.

The speculation was becoming a distraction for the automaker that is preparing for a record number of vehicle launches this year.

Mulally and his leadership team have been asked repeatedly about the Microsoft job and he replied by rote that he loves serving Ford and his plans to stay through 2014 had not changed.

But the speculation continued and Ford's board of directors last month asked for a clear indication of his intention.

His plan to stay "at least" until the end of 2014 was announced in 2012 when the board of directors promoted Mark Fields to the new position of chief operating officer. The move was seen as grooming Fields to succeed Mulally in 2015. Fields took over day-to-day operations in December 2012, leaving Mulally free to concentrate on bigger-picture strategies.

Mulally's reluctance to discuss whether he has talked with Microsoft during its CEO search prolonged speculation that he might leave Ford sooner. He does not have a contract binding him to Ford and the board would not stop him from leaving early.

Mulally is widely credited with saving Ford after being hired away from Boeing in 2006. The company was rife with corporate infighting. While the company made and sold vehicles in all parts of the world, each region operated as a separate entity.

Mulally's One Ford plan was a means of cutting costs and avoiding duplication in engineering and other aspects of product development. Helped by a bold plan to mortgage nearly all Ford's assets in exchange for what he called a "\$23.5-billion home improvement loan," Ford was the only Detroit automaker not to seek a federal bailout during the financial crisis of 2008 and 2009.

Mulally's vision was to restructure operations so vehicles could be engineered for global use and the same car or truck could be built and sold anywhere in the world. Savings from the plan have been reinvested in plants and products.

The company has regained profitability and market share with North America as the key market. Huge strides have been made in China where the automaker ended the year as the fifth largest foreign automaker, bypassing Toyota.



The JDRF Will Be Getting \$300K, Courtesy of the First Production 2015 Mustang GT

By: Derek Shiekhi

Source: themustangsource.com

We've all heard about "that guy." The one who spent an insane amount of money on sticker price and mark-up just to be the first person on his block with the newest model of a car.

Over the weekend, a very generous man shelled out 300 grand for not only the first 2015 Mustang GT in his neighborhood, but the first production 2015 Mustang GT, period. That's right – VIN 0001.

Every penny of that sum will benefit the Juvenile Diabetes Research Foundation, "a leader in the search for an end to type 1 diabetes" for more than 40 years. In exchange for such a generous contribution, the philanthropist gear head will get to choose his 'Stang's transmission and the colors for the interior, exterior and outside stripe. Output is still vaguely stated to be "more than 420hp and 396 pound-feet of torque."

Which colors would you pick for your dream 2015 Mustang? Would you let it do the shifting for you or would you row your own gears?



Retiring Ford designer J Mays talks Mustang

By: Alisa Priddle

Ford's design chief J Mays retires at the end of the year after a 33-year career — 16 of them at Ford — and rides off with the design of the next-generation Mustang as one of his final acts.

Mays, 59, joined Ford in 1997 with a portfolio that included the Audi TT and the concept for the revived "New Beetle" while he worked at Volkswagen.

The native of Pauls Valley, Okla., worked at his family's auto parts store when he was young and graduated from the Art Center College of Design in Pasadena, Calif., in 1980.

He moved to Ingolstadt, Germany, to work for Audi, left for a brief stint at BMW in 1983, but returned to become senior designer for Volkswagen and Audi. In 1989, Mays returned to the U.S. as Volkswagen of America's chief designer where he worked on the concept that became the New Beetle.

At Ford, the man in the trademark black turtleneck spent years leading design and added the title of chief creative officer in 2005. He also played consultant with Disney/Pixar for the movie "Cars."

Mays oversaw the design team that created on the current Fusion that some critics have likened to an Aston Martin. The Fusion "ranks up there as the most satisfying car to date I've done at Ford," Mays said a year ago when the design team won the Detroit Free Press Automotive Leadership Award for design. "I think it is the car that will change people's perceptions of Ford as a design leader."

Before he leaves, Mays talked to reporters about designing the all-new 2015 Mustang.

QUESTION: Is it harder to redesign an iconic vehicle?

ANSWER: No. It's a joy to work on a car like this. You get people lining up at your office door ready to work on a Mustang. So this is an absolute honor.

Q: How long was the next-generation Mustang in the planning?

A: We started doing the planning in late 2009. The sketches were already starting to come across my desk three minutes after we kicked the program off.

Q: Was the convertible designed alongside the hardtop?

A: Yes, exactly the same time because we had to have a profile that worked for both the fastback and the convertible.

Q: Did you have to include all the traditional Mustang cues?

A: We have been thinking about the essential elements of this car for quite a long time. When you design a car there are thousands of sketches. There are about 15 models of the car. It's like making a movie. Much of it ends up on the cutting room floor. The biggest trick was editing down all of the Mustang cues because we could have put more on, but we found we didn't need to.

Q: What is your favorite aspect of it?

A: The tri-bar tail lamps. I'm just a sucker for history.

Q: Did you have to make changes knowing it will be sold globally?

A: We wanted to design a Mustang first and foremost and offer that to the world. I've lived overseas long enough to know people who live in Europe and Asia love it because of its Americanism. No watering down. We had to bring the faithful along. We couldn't possibly lose them. And we wanted to attract a new audience as well. I think we struck the right balance with this car.

Q: How do you market and sell it in Asia?

A: You don't have to sell it. If it doesn't sell itself, you're probably not a Mustang fan.

Q: How will the new Mustang do in the market?

A: You have 50 years of pent-up demand. So the number of people craving to get into a Mustang overseas will, I think, surprise us.



Recipe for January

Triple Pork Sliders

Recipe courtesy of Patrick and Gina Neely



Ingredients:

- 1 1/2 pounds ground pork
- 1/2 pound fresh Mexican chorizo sausage, casings removed
- 1/4 cup finely grated pepper jack cheese
- 1 small shallot, finely chopped
- 1 clove garlic, finely chopped
- Kosher salt and freshly ground black pepper
- 8 slices applewood smoked bacon, cooked crisp
- 16 small dinner rolls, sliced in half
- Curly leaf lettuce
- 3 sliced plum tomatoes
- Smoked Paprika Mayonnaise, recipe follows
- Smoked Paprika Mayonnaise:
- 1/4 cup mayonnaise
- 1 tablespoon smoked paprika
- 1 teaspoon hot sauce (recommended: Sriracha)

Directions:

Preheat a flat top grill pan to medium-high heat.

In a medium bowl, mix the ground pork, sausage, cheese, shallot, garlic, and salt and pepper, to taste. Form the meat mixture into small equal-sized patties.

Cook the burgers for 3 to 4 minutes on each side. Remove them from the pan and serve on split rolls with a half a slice of bacon, lettuce, tomato and Smoked Paprika Mayonnaise.

Smoked Paprika Mayonnaise:

Mix all of the ingredients together in a medium bowl. Cover with plastic wrap and refrigerate until serving, allowing the flavors to meld. Can be made a day ahead.



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January BIRTHDAYS



- Jan 1 Carla Chekerdemian
- Jan 6 Jeff Kindler
- Jan 7 Laura Gardner
- Jan 7 Tom Sandelin
- Jan 9 Harry Estep
- Jan 14 Ray DeLaPena
- Jan 17 Karen Diaz
- Jan 21 Wanda Hamshar
- Jan 26 Chris McKinney
- Jan 27 Sherry Estep
- Jan 31 Aree Bang

Fabulous Fords 2014



50 YEARS

The date for the next Fabulous Fords Forever is April 27, 2014. We are traveling as a club on Friday April 25, 2014 and staying at the same place as last year: Holiday Inn Buena Park. We have a block of 30 rooms reserved under our code CVM. The rooms are \$92 this year up \$3 from last year. The entire hotel should be renovated by December 2013. Last year the front building was done and the back building was in the process.

Arrival Date: April 25, 2014

Departure Date: April 27, 2014 or optionally April 28, 2014

You may get a room one of two ways: call or via web call 1-800-Holiday and **use code CVM** or here is the link to book yourself:

<http://www.hibuenapark.com>
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Pony Tales

Pearl Harbor Day 2013 was 45 years to the day that Allen Rasmussen bought his 1968 Mustang.

The Atkissons had 33 guests for dinner on Thanksgiving. Good thing she loves to cook.

Paul Beckley and Bob Vaughan had back surgery in January. They had the same doctor, in the same hospital, on the same day, in rooms next to each other. They are recovering at home, but so far Paul is having quite a bit of difficulty after surgery.

Stacy Lairson also underwent back surgery and is slowly recovering. Ron Deubner challenged her to a walker race, but since they recovered at different schedules, nothing came of it. Ron had both knees replaced in late August and early November, and also ended up in the hospital for another ailment in December, and was given 11 units of blood. He is scheduled to go back to work on February 3rd. Ask him if he's ready for retirement.

On December 22nd, Ron and Nancy attended the "funeral" of Hollywood Park, which opened in 1938, and was started and attended by Hollywood moguls like Bing Crosby and many others. That was the last day of racing there forever, and the wrecking ball is parked and ready. Everything there was auctioned off on January 24th and 25th. The Track of Lakes and Flowers will be demolished the end of January in favor of offices, condos, houses and a shopping center. Wonder how the new residents will enjoy the jets of LAX flying low over their houses hundreds of times a day.

Sue Atkisson says: I will give you my new name that Rich gave me. I am now known as "Crash". I wrecked my Nissan on Christmas Eve, but since it was not a real car, well not a Mustang. If I had wrecked his car I would not be alive. Truth be told, a 16 year old kid pulled away from the curb and hit me. Of course he had no license, but still said the wreck was my fault!

From Bob and Mary Whitley: Hi All, Well we are off on a 3-week visit to the desert. June, our Mustang is sad because we left her in the garage at home. This trip we are off in the truck and trailer. We have met up with some of Bob's hiking friends in Anza Borrego for a week. Then we will go on to Tucson where we will see Bob's cousin he hasn't seen since the 60's. After a quick stop in Phoenix to see my nephew who just graduated from nursing school! Yeah, Matt! The last week we will be in Parker, AZ along the Colorado River. Can't help but see Mustangs when we are out on the road. Sending a pic of a sweet red convertible we found in Borrego Springs. See you on the road in February.



Why so happy Paul?

Nancy and Horse Gang



This is us with one group of our horsey friends. We had dinner together the Saturday night at The Proud Bird, next to LAX. The waiters wore tuxedos. Yikes. I should have dressed better, but I didn't know. These ladies are all involved in horse racing one way or another, either owners, investors, rescue work, etc. We had a really good time!

2013 CVMC Christmas Party



As usual, we had a fantastic turnout for our annual Christmas Party. Great food, great prizes, great time and GREAT friends. Thanks to The Spaghetti Factory for all the hard work.



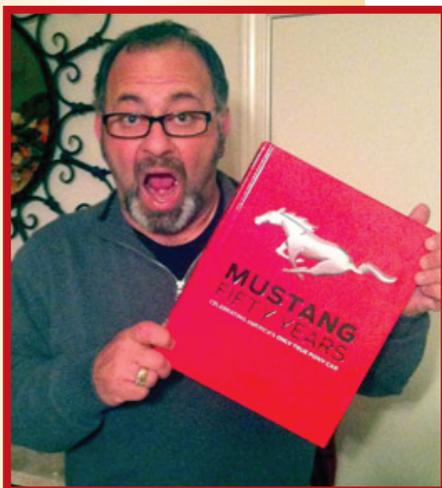
Bob is very proud of his holiday apparel



Jim and Jimmy sporting the table center pieces



Anna, Stacey and Jimmy are ready for chow



Garro bags a great prize

**thanks
everyone for
a great year**

11 Moments That Made The Ford Mustang The Ultimate American Car

By Alex Davies



The all-new 2015 Ford Mustang is set to officially make its debut tomorrow morning, and while the photos have leaked, it's still going to be quite an event for the auto world.

That's partly because the redesign coincides with the 50th birthday of the first true pony car.

So before we move into the brave new world, here's a look back at 11 key moments from the past 50 years that helped make the Mustang the ultimate symbol of the American car.

1964: In April, the very first Mustang, the 1965 model, made its debut at the World's Fair in New York City. It was a smash hit from the start: Ford took 22,000 orders the first day, and had sold a million within two years. Price: \$2,368.

1964: Later that year, the Mustang made its film debut in "Goldfinger," driven by villain Tilly Masterson. It loses out to Bond's Aston Martin DB5 after a chase through the Swiss Alps.

1965: In 1964, Ford asked Carroll Shelby to create a performance version of the Mustang that would also be street-legal. The result was the 1965 Shelby Mustang GT350, a fastback model whose 289-cubic inch V8 engine produced 306 horsepower.

1968: Steve McQueen hopped behind the wheel of a 1968 Mustang GT390 for one of the most famous car chase scenes in cinema, a 10-minute nail-biter through the streets of San Francisco, in "Bullitt."

1971: The Mustang hits peak size, ending up a foot longer and 600 pounds heavier than the original.

1974: Ford slimmed down the pony car, introducing the Mustang II. The new version was 19 inches shorter and 490 pounds lighter than the outgoing 1973 model, and reflected Americans' growing concerns about fuel economy after the 1973 oil crisis.

1979: Facing an "identity crisis," according to Ford, the Mustang's designers used the automaker's "Fox" body to make the 1979 Mustang, a longer, taller, and simpler car than the Mustang II.

1984: The limited production Mustang SVO brought a host of technical advances to the line, with a turbocharged 2.3-liter engine that boosted performance.

1987: Ford decided to base the new Mustang on a front wheel drive Mazda, then backed off after a public outcry. Instead, it put out a rear-wheel drive car with a major face lift and a V8 engine that pumped out 225 horsepower.

1994: In the early 1990s, Ford considered killing the Mustang. It decided to press ahead, and for its 30th birthday, gave the Mustang its first major redesign in 15 years.

2013: With the 662-horsepower 2013 Shelby GT500, Ford gave America the world's most powerful V8-powered production car.

Can You Guess The Most Popular Mustang Color Ever?

By: Stephen Edelstein

Source: motorauthority.com



Many people probably have strong opinions about which Ford Mustang is the best, but what about the colors they came in? Ford has compiled a list of the most popular Mustang colors from the last five decades. No, mauve isn't one of them.

According to Ford Motor Company [NYSE:F], red has been a consistently popular color over the years. About 21 percent of all Mustangs were sold with red paint, making it the most popular color ever. About 10 percent of Mustangs sold in 1967 were red, and that figure has risen to 22 percent over the past decade.

Blue--a very appropriate choice for a Ford--is another common Mustang color. Ford says 30 percent of Mustangs sold in 1968 were blue, as were about 23 percent of cars sold more recently. Overall, 17 percent of Mustangs ever sold left the factory with blue paint.

In third and fourth place are silver (14 percent) and white (13 percent), respectively. While white is the most popular new-car color in the United States, only 10 percent of new Mustangs sold wear that hue, Ford says.

Black has accounted for 12 percent of Mustangs sold over the last 50 years. According to Ford, it's currently the most popular Mustang color. Other colors, such as green (10 percent), brown (seven percent), and yellow (six percent) that were popular in the 1960s and '70s have since lost their appeal.

When choosing the Mustang's color palette, Ford has occasionally strayed from the obvious. The 1967 Mustang was offered in two shades of pink--Dusk Rose and Playboy Pink--while the 2004 SVT Cobra was offered with color-shifting Mystichrome paint. Not surprisingly, none of these colors caught on. We wonder what's in store for the 2015 Ford Mustang.

Venezuela Anniversary Edition

Source: [International Ford History Project \(Facebook\)](https://www.facebook.com/InternationalFordHistoryProject/)



Here is a rare Mustang. It is a 20th Anniversary Special Edition built by Ford Venezuela. It featured the SVO bi-wing spoiler and a 3.8 V6.

Edsel Ford Recalls How He Got a Custom Ford Mustang for His 16th Birthday in 1964

By: Dan Mihalascu
Source: carscoops.com

For most teenagers in the 1960s, getting a brand new car as a Christmas present was just a nice dream. However, for one 16-year-old named Edsel Ford (and yes, he's the great-grandson of FoMoCo's founder), on Christmas day in 1964, the dream became reality when he found a very special Ford Mustang fastback in front of his house.

Featuring a pearlescent white finish with slim blue racing stripes over the top of the body and along the rocker panels, the 1964 Mustang fastback sported details like a functional hood scoop, chrome trim on the three gills in the headlamp buckets, and fender-mounted rearview mirrors similar to Mustangs sold in Europe at that time. The custom interior featured blue leather with aluminum trim.

One unique detail, albeit more subtle, that told the story of this particular Mustang was the "EBF II" lettering on the rear fuel filler cap. Those initials stood for Edsel B. Ford II, great-grandson of company founder Henry Ford. The car was prepared by Ford Motor Company CEO Henry Ford II as a gift for his son's 16th birthday, which fell on December 27, 1964.

"I came downstairs that Christmas morning with my sisters, and my father indicated I should take a look outside. This amazing Mustang was sitting in the driveway, and I immediately grabbed my coat and shoes and went outside to check it out," recalls Edsel Ford, Ford Motor Company director.

"The rumble of the high-performance 289-cubic-inch V8 was always intoxicating. I only drove it for a few minutes that first day because there was snow on the ground, but as soon as the roads were cleared, I drove it almost every day," he adds.

He used the Mustang as a daily driver as he finished high school and went off to college, but it was sadly destroyed in an accident in 1968 when a friend borrowed it. Fortunately, the car was photographed for the Ford archives before the crash and you can admire it in the photo gallery below.



What's the Best Time to buy a New Car?

Submitted by Nancy Sharmer

It's the question most often asked by new-car shoppers: "When is the best time to buy a new car?" Since every 1% in discounts can mean significant savings, savvy shoppers know the importance of careful timing. Here are some tips—and a few statistics—to help you determine the best time to buy.

Early in the week: Most consumers shop on the weekends, so dealerships are full of new-car shoppers and salespeople are busy. It makes sense to shop early in the week when there are fewer people on the lot and you can get the salesman's undivided attention.



End of the day: Salespeople are anxious to get home at the end of the day, and may not want to spend hours negotiating over a sale. This is not the best time to be casually browsing. But if you've done your homework, know exactly what car you want to buy, and have a reasonable price range in mind, visiting the dealership at the end of the day may save you both time and money.

End of the month/End of the quarter: Dealers and salespeople have monthly and quarterly sales goals to meet in order to qualify for certain bonus levels. If they're just short of reaching their goals in the last few days before the end of the bonus period, they may have an extra incentive to make another sale. Of course, this won't matter if the salesperson/dealership has already met their quotas—and you have no way of knowing.

End of the model year: New-model-year vehicles are typically rolled out in late summer and fall. This creates a great deal of price flexibility as dealerships try to make room for them. Manufacturers frequently offer additional sales incentives on lingering models, bringing prices down even further. Outgoing models may be in short supply, however, and your selection may be limited.

End of the year: Toward the end of the calendar year, dealerships are trying to meet year-end sales quotas that could reduce fees and taxes on year-end inventory. Sales people are trying to meet year-end sales quotas that may trigger bigger holiday bonuses. On top of that, incoming newer models may be in greater supply, making their pricing more flexible. It's the perfect combination for new-car shoppers looking to find a great deal on their next new car.

What about seasonal discounts on specific body styles?

Most body styles are well discounted in the months of December and January. These two months demonstrate the highest discounts available all year for convertibles, coupes, sedans, trucks, sport utility vehicles, and even minivans, averaging discounts of 6.6 percent across all body styles. August shows another boost in discounts for wagons, sport utility vehicles, and coupes.

When is the WORST time to buy a new car?

Statistics show that springtime may NOT be the best time to buy a new car. More people are out and about as winter weather clears, and tax refund checks are in consumers' pockets. With warmer days ahead, more shoppers with cash in hand are looking for their next new car—which means dealers don't need to offer quite as many discounts to entice them.

So what's the answer?

While the winter months may offer the greatest potential discounts, you shouldn't necessarily wait until then to make your purchase. Remember, inventories become more limited as the year wanes. So even though great discounts may be available, they might not necessarily be on the exact model you're shopping for. If you have your heart set on something, you should consider whether the extra savings is worth the risk of missing out on the car you really want.

For a hassle-free car buying experience, do your research ahead of time with The Hartford Auto Buying Service. You can find what other people actually paid for a particular make/model of a new car in your local area, so you can see what is a fair market price for the car you're interested in purchasing. Start now at thehartford.com/carbuying.

After shopping makes, models, and trim levels ahead of time, and reviewing special member savings, you may find that right now is the best time for you to buy a car!



MERCHANDISE ORDER FORM

To order merchandise contact Bob Anderson (559) 233-8983

All orders must be prepaid

PLEASE PRINT NAME:

NAME: _____ DATE: _____

PHONE NUMBER: _____

T-SHIRTS: (Color for 2014 is Hunter Green)

- S - XL = \$10.00
- XXL = \$11.00
- XXXL = \$12.00
- XXXXL = \$13.00

POLOS or WINDBREAKERS

- S - XL = \$25.00
- XXL = \$26.00
- XXXL = \$27.00
- XXXXL = \$28.00

● ● Add \$2.00 for pockets on T-shirts & Polos ● ●

HATS = \$11.00 ● PENNANTS = \$8.00 ● NAME BADGE = \$8.50

ITEM	SIZE	COLOR	QTY	AMOUNT DUE
				\$
				\$
				\$
				\$
				\$

TOTAL DUE: \$ _____ METHOD OF PAYMENT: CASH _____ CHECK # _____

RECEIVED BY: _____ DATE: _____



Membership Application

This section will be forwarded to the CVMC Membership Committee. Please type or print in block letters.

MEMBERSHIP COMM. USE	<input type="checkbox"/> NEW	<input type="checkbox"/> RENEWAL	DATE	AMOUNT
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MEMBER INFORMATION					
NAME			BIRTHDATES	MONTH	DAY
ADDRESS			PHONE		
CITY	STATE	ZIP CODE	NAME & PHONE IN CLUB DIRECTORY?	YES	NO

FAMILY MEMBERS			
	BIRTHDATES	MONTH	DAY
NAME:			
TOTAL NUMBER OF ACTIVE (VOTING) MEMBERSHIPS FOR WHICH YOU ARE PAYING:			

Car 1

TYPE OF VEHICLE(S)					
YEAR	BODY STYLE	MODEL	ENGINE	TRANS.	
EXTERIOR COLOR		INTERIOR COLOR	HOW LONG HAVE YOU OWNED THE VEHICLE(S)?	YRS	MOS
OTHER FEATURES:					

Car 2

TYPE OF VEHICLE(S)					
YEAR	BODY STYLE	MODEL	ENGINE	TRANS.	
EXTERIOR COLOR		INTERIOR COLOR	HOW LONG HAVE YOU OWNED THE VEHICLE(S)?	YRS	MOS
OTHER FEATURES:					

Membership Requirements: Insurance - Each active and honorary membership will be required to carry and produce to the Membership Committee evidence of public liability and property damage as follows: a) In the minimum amount required by California law. b) Or, in individual cases, the amounts recommended by the Membership Committee or the Executive Board. This insurance must cover the car owner and any driver of the member's vehicle. Lack of, cancellation of a member's policy immediately invalidates his/her membership in this club. Operator's License - Each active and honorary member must have a valid vehicle operator's license at all times. Lack of, cancellation of, or expiration of this license immediately invalidates membership who operate a vehicle.

Release of Damages: By signing this document, applicant / member agrees to hold the Central Valley Mustang Club, Inc. harmless for and to protect and defend the Officers and Club Members from any damages that may occur en route to, during or from an event in which the applicant / member is involved.

Applicant's Signature: _____ Date: _____

Applicant's E-Mail Address: _____

Please send this form with your check to:

Central Valley Mustang Club, Inc.

Post Office Box 9864
Fresno, California 93794-9864

The Central Valley Mustang Club, Inc. is not a subsidiary company nor does it have any corporate or legal relationship with Ford Motor Company

MEMBERSHIP DUES: For the first year only, the sum of \$30.00 for a one year Active Membership, of which \$5.00 will be an initiation fee and \$25.00 for dues. Thereafter, a member shall pay each January a \$25.00 fee for dues. For additional family members, Active Membership dues are \$5.00 per member. Dues are prorated by month. Please contact Membership before paying dues.

TERESA CHILTON



teresac@all-travel.com
800.225.3614



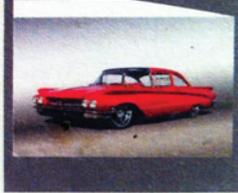
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Barber - Stylist

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3033 W. Bullard
431-5640

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2840 East Church
Fresno, CA 93706
559-237-5300
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Get your
SHARES CARD
now!

We have our Save Mart SHARES cards. Use the card when you go to Save Mart or Food Maxx and the club gets 3% cash back! See Ron Deubner to get a card for you and any family member who will shop at Save Mart. This can bring a lot of money into the club.

Come join the fun

Yosemite Falls Cafe



General Membership Meetings:

Last Thursday of Each Month

Yosemite Falls Restaurant

4020 N Cedar Ave (Cedar & Dakota) • Fresno, CA

Dinner: 6pm • **Meeting:** 7pm



For Detailed Information On Club Activities Visit Our Website At:

<http://www.cvmustang.org>

Or Call Club Information Line: 559-485-1010

every month!

the pony
OFFICIAL MONTHLY PUBLICATION
PRESS

Central Valley Mustang Club, Inc.
P.O. Box 9864
Fresno, CA 93794-9864

ADDRESS CORRECTION REQUESTED

Website: www.cvmustang.org
Club Information: 559-485-1010